

JENNY URICE

Writer | Producer | Outdoor education
720 219 5105 | jennyurice@yahoo.com

WEBSITE www.jennyurice.com

SKILLS Writing. Creative. Project Mgt. Brand/ MKT Mgt. Production. Public Speaking. Interpersonal skills. Wilderness First Responder certified.

EXPERIENCE **Outward Bound Outdoor Educator Course** – Fall 2019

Northwest Outward Bound School, Mazama WA

- 50-day outdoor educator course comprised of kayaking, WFR, & mountaineering sections
- Included wilderness expeditions, peer lessons, map/ compass navigation, communal cooking and group tasks, technical & interpersonal skills, food/ gear packing, WFR course

NOLS Alaska, Women's Backcountry expedition, June 2019

- 14-day backpacking expedition: included bear safety, cooking/ gear skills, interpersonal facilitation

Starz Entertainment, Denver, CO

Senior Writer/ Producer, December 2013 – May 2019

- Produce promotional content for cross-platform use, including Original Series campaigns, tune-ins, sizzle reels, programming events, stunts, Image campaigns, Digital and social media spots
- Write copy for multi-MKT content, including scripts, taglines, pitch decks/ proofs of concept, and brand development
- Conceptualize and direct live action shoots: conceptual campaigns, commercials, interviews, Behind-the-Scenes footage, and event coverage
- Facilitate teams of editors, designers, line producers, and copywriters through brainstorming, storyboards, casting, scripting, and execution
- Manage project needs on a day-to-day basis, keeping projects on budget and on calendar. Balance project variables and maintain brand strategy

Filmmaker, Denver, CO

Producer and Founder, Rover Scope Films

- 48 Hour Film Festival August 2011 – Present
- Doritos "Crash the Superbowl" commercial 2016
- Executive Producer, short film "The Overnight" LSI Studios, April 2017

Rocky Mountain Feline Rescue, Denver, CO

Board Member Dec 2018 – Sept 2019

Starz Entertainment, Denver, CO

Writer/ Producer, June 2006 – November 2013

- Generated and pitch ideas, scripting, direct VO talent, music selects
- Oversaw and facilitated all aspects of project from pre-production thru post including video, audio, and design
- Conducted interviews for junkets and film festivals

EDUCATION **UNIVERSITY OF OKLAHOMA, GPA: 3.85**

Bachelor of Arts in Letters, **Summa Cum Laude**

Letters is a classic liberal arts degree focusing on writing, philosophy, history, and the study of two languages